



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Innovative Advertising-Mandeville
4250 Hwy 22
Mandeville, LA 70471

Contract # 1393060

Schedule Dates 10/16/12-10/18/12
Advertiser Jim Davis for Senate-R (42171)
Agency Innovative Advertising-Mandeville (13092)
Product POLITICAL CANDIDATE (ns) (1186)
Brand JIM DAVIS/SENATE (332616)
Salesperson HOUSE-ASHEVILLE, WLOS/WMYA (1552)
Sales Office WLOS/WMYA/ILOS/IMYA
Buyer Name Guerra,Heidi
Phone/Fax (985) 377-7167 / (985) 377-7118
CPE N/A
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 10/15/12
Last Modified 10/15/12
Entered By Jamie Aynes
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$934.50
Net Total \$5,295.50
Sales Tax

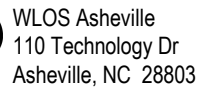
Asheville (WLOS)

By Broadcast Month	Spots	Rate
Oct. 2012	16	\$6,230.00
Grand Total:	16	\$6,230.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/17/12-10/18/12	3	:30	4:30A- News-News 13 @ 430a				1	1				2	\$40.00	\$80.00	Asheville (WLOS)		10/15/12
2.0	Normal Line / News	10/16/12-10/17/12	3	:30	5A- News-News 13 Early 5am			1	1					2	\$200.00	\$400.00	Asheville (WLOS)		10/15/12
3.0	Normal Line / News	10/16/12-10/17/12	3	:30	8A- ABC-Good Morning America			1	1					2	\$600.00	\$1,200.00	Asheville (WLOS)		10/15/12
4.0	Normal Line / SPOT	10/16/12-10/17/12	3	:30	9A- Anderson			1	1					2	\$150.00	\$300.00	Asheville (WLOS)		10/15/12
5.0	Normal Line / News	10/16/12-10/17/12	3	:30	11:58:41A- News-News 13 at Noon			1	1					2	\$400.00	\$800.00	Asheville (WLOS)		10/15/12
6.0	Normal Line / SPOT	10/16/12-10/17/12	3	:30	4:00:30P- Katie			1	1					2	\$175.00	\$350.00	Asheville (WLOS)		10/15/12
7.0	Normal Line / News	10/16/12-10/17/12	3	:30	5:58P- News-News 13 at 6p	1		X	X					1	\$1,000.00	\$1,000.00	Asheville (WLOS)		10/15/12
8.0	Normal Line / SPOT	10/16/12-10/17/12	3	:30	6:58:50P- Wheel of Fortune			1	1					1	\$900.00	\$900.00	Asheville (WLOS)		10/15/12
8.0.1	Preempt	10/16/12															Asheville (WLOS)	Program Change/Exception - Gubernatorial Debate not Wheel of Fortune	
9.0	Normal Line / News	10/16/12-10/17/12	3	:30	10:59:56P- News-News 13 11p Late News	1		X	X					1	\$800.00	\$800.00	Asheville (WLOS)		10/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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[illegible]

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